



Fort Wayne Children's Zoo African Journey *Wild Week*



Fundraising Ideas

Thank you for choosing to participate in the Fort Wayne Children's Zoo's African Journey Wild Week program! By raising funds to help complete construction of the all-new African Journey, you will:

- Help your students learn about the diverse animals and cultures of the African continent
- Give students the opportunity to become personally involved in the *African Journey* project by making a financial contribution
- Build school spirit by working toward a common goal school-wide
- Gain recognition for your school

Place your drum-themed money collection container (provided by the zoo—email wildweek@kidszoo.org to arrange delivery) in the school lobby or cafeteria and encourage students to participate. Here are some ideas you might find helpful:

Hat Day/Grub Day/Jeans Day/Pajama Day

Students pay a set amount of money (\$1) to wear an article of clothing that is normally prohibited by the dress code. Depending on what you choose, have a contest for the ugliest, weirdest, etc.

African Animal Day

Have the students wear clothing that resembles an African animal – black and white stripes for zebras, leopard spots, a monkey tails, etc. Students drop coins in jars to “vote” for their favorite African animal.

School Carnival Face Painting

Invite a few talented parents to set up a Face Painting station at your school carnival, with proceeds supporting the African Journey. Be sure to choose African animals for your face painting designs!

Parent/Teacher Spelling Bee

Each class can select three parents to represent them either individually or as a team. Set an entrance fee per team. The teams are responsible for getting sponsors to pay the fee. Allow multiple teams per class to raise additional funds.

Animal Photo Day

Students can pay (\$1) to bring in and post a photo of their favorite pet. Place all the photos on a board and let students vote (with coins in a jar) for the cutest, ugliest, or most unusual pet.

For more fundraising ideas, visit <http://www.fundraising-ideas.org/DIY/index.html>

The African Journey opens June 6, 2009